

# 2024-2027 Strategic Priorities



family focused,  
community powered

## OUR VISION

We believe every family deserves a home, a livelihood, and a chance to build a stronger future.

## OUR MISSION

We leverage the strengths of our community to empower and elevate families facing homelessness.

## OUR VALUES

### SUSTAINED IMPACT

We work tirelessly to ensure that the impact we have transforms communities, empowers our partners and teams, and fosters independence for the families we serve long into the future.

### STRATEGIC INNOVATION

We address the root causes of homelessness and seek to dissolve the issue, not just manage it. With input from families with lived experience, we bring innovative responses to our work that are adaptable and scalable.

### INCLUSIVE AND EQUITABLE

We recognize that systems, communities, and organizations are stronger when they combine skills, experiences, and efforts of a diverse group of individuals. We strive for diversity, equity, and inclusivity in all that we do to ensure all families have access to housing and opportunities to succeed.

### COMMUNITY BASED

We maximize impact in the communities we serve by leveraging existing resources, driving local and national partnerships, and collaborating with an extensive network of staff and volunteers.

### AUTHENTIC HOSPITALITY

We emphasize the "family" in Family Promise. We are more than shelter—we are a compassionate, caring, and connected network of friends, volunteers, colleagues, and partners all dedicated to serving families in crises.

### EMPATHETIC ENGAGEMENT

We commit to listening, learning, and supporting everyone we encounter. We embrace the uniqueness of every person and family and take time to fully understand and validate their perspectives and experiences to shape our work.

## **EMPOWER FAMILIES**

To help families maintain safe, stable housing by providing emergency shelter, housing assistance, and connection with affordable housing options

Major goals:

- Expand infrastructure and resources for shelter
- Restore private funding for financial assistance for families
- Increase volunteer engagement and utilization
- Explore alternate housing options, and advocate for more affordable housing options

## **ENGAGE COMMUNITIES**

To bring together partners and resources to help stabilize families to maintain housing

Major goals:

- Increase awareness of the Firehouse
- Deliver on the promise of the Firehouse collaboration model
- Increase education and partnership opportunities with the community

## **ELEVATE OPPORTUNITIES**

To provide education and training to help families build their economic mobility and remain housing secure

Major goals:

- Provide oversight and administrative support for Elevate Brevard
- Establish funding for Elevate Brevard beyond Family Promise of Brevard
- Support Elevate Brevard education campaign

## **EDUCATE AND ENSURE SERVICE EXCELLENCE**

To serve as the recognized leader on family homelessness in Brevard County, deliver service excellence, and maintain ethical, legal, and financial transparency

Major goals:

- Drive awareness and education about family homelessness in Brevard County
- Engage with key advocate groups, media, and legislative officials
- Increase donor engagement
- Drive organizational alignment, efficiency, and impact, and ensure quality and continuity of services



[WWW.FAMILYPROMISEOFBREVARD.ORG](http://WWW.FAMILYPROMISEOFBREVARD.ORG)