

2020-2023



STRATEGIC INITIATIVES



BUILDING A BRIGHTER FUTURE

In 2007, a community group concerned with the rising rate of homeless families in our area founded Family Promise of Brevard, a 501(c)(3), and by 2013, we were an operational non-profit. Using the model established by our National Organization, Family Promise of Brevard organizes resources in the community to help families at risk of, or experiencing, homelessness.

Using the wealth of community resources available, we harness the expertise and talents of our congregations, volunteers, and community partners to help provide the support our families need. Through this model, we build commonality among us, raise public awareness around the impacts of poverty and lack of affordable housing, and empower families to move forward, with dignity, toward stabilized housing and stronger futures. Today, Family Promise of Brevard is a leading provider of services to families facing homelessness in our area. Our programs have evolved to include robust initiatives that prevent homelessness, divert families from shelter, and stabilize them long-term.

We have empowered families to go from hopeless to housed; lifting themselves away from insecurity and uncertainty. We have assembled the strengths of our community as a call to action in combating the issues of poverty and homelessness, and we have learned that the most effective way to keep families stable is to help prevent them from becoming homeless when they are at risk.

Despite all this success, family homelessness is as pressing an issue as it has ever been. Not only is housing less affordable than it was 30 years ago, the gap in skills and income has grown. Systemic factors such as racism, the criminalization of poverty, and lack of opportunities leave our lower income communities to fight a battle for social mobility that they are not equipped to win. Stable homes provide stable lives. Without addressing the need for increased affordable housing, today's low-income children are on a slippery slope toward becoming unskilled, underemployed, and unreliably housed adults.

Though the Family Promise Model works with huge success, in order to significantly impact the levels of family homelessness in Brevard, we must look forward to ways we can better unite the agencies and resources among us, find creative ways to bring affordable housing to the area, and continue to empower our community and children with the tools they need to strengthen their futures.



We Believe

We believe every child deserves a home.

We believe families should stay together.

We believe strong families create stronger communities.

We believe in empowering families to end their own homelessness

OUR STRATEGIC PLAN

Expand Affordable Housing

In order to offer social mobility, we must provide more options for affordable housing.

Major Goals

- Expand infrastructure and resources to advocate for affordable housing.
- Explore new and creative solutions to affordable housing.
- Expand affordable housing partnerships.

Ensure Service Excellence

To maintain integrity and the trust of our partners, we must ensure service excellence at every level.

Major Goals

- Expand internal staff and training as needed to accommodate organizational and program growth.
- Optimize functional business solutions to ensure program and organizational continuity.
- Utilize board, stakeholder, and family feedback when developing programs and policy.

Engage Partners & Donors

Our work is highly dependent on deepening engagements with our partners.

Major Goals

- Maintain communications that deepen and cultivate relationships.
- Grow, educate, and engage our volunteer community in meaningful ways.
- Engage new donors by reaching broader demographics.

Elevate Our Organization

As we build awareness around family homelessness, we must be recognizable and trusted leaders in the community.

Major Goals

- Be the recognized leader on family homelessness in Brevard County.
- Launch public awareness campaigns to educate and call the public to action.
- Maintain ethical, legal, and financial transparency.
- Facilitate engagement with key advocate groups, media and influencers in our community.

MISSION

OUR MISSION

To end family homelessness in Brevard County by collaborating with our community to provide families the support and resources they need to achieve long-term housing stability.

OUR VISION

To ensure every family has a path to safe, affordable housing, and the resources to achieve self-sufficiency and lasting independence.

OUR PROMISE

- We will be good stewards of the resources we receive.
- We will empower families by showing them the dignity and respect they deserve.
- We will practice transparency to create strong community relationships.
- We will hold ourselves accountable to our families and community.

OUR CORE COMPONENTS

