



2024 DONOR IMPACT REPORT

When Community Shows Up,
Families Move Forward

2024 Impact at a Glance

We Did the Work. Together.

3,708

families served
through our core
programs

773

families served
through onsite
partners

12,000

volunteer hours
completed by
community members

97%

of core program
families stable at exit

36

families in shelter,
the most ever

214

Cocoa High School
seniors participated
in Cocoa Champions

New Partners, Lasting Impact

We're proud to welcome these generous partners into our story.



scan to see our
2024-2025 partners



New Mission Statement, Same Mission:

*We keep families housed
so children can thrive.*



Why We Do This Work

Vanessa, Family Promise Graduate

When Vanessa and her children entered shelter in July 2023, they had nowhere stable to go—couchsurfing and constantly being asked to leave. But through Family Promise and our partners at the Brevard Homeless Coalition, Vanessa accessed an Emergency Housing Voucher and moved into her own home by September.

She stayed engaged in Stabilization services for the next year, learning to take life “one little step at a time.” Along the way, she rebuilt her credit, learned to budget by paycheck, and began making choices with her future in mind. “When I was at my lowest, it felt like no one cared—then I came into the program and everything changed,” she shared. “When I got a job or something went right, everyone was excited for me just as much as I was excited for me! It was nice to hear ‘I am so proud of you,’ and it was the push I needed to keep going.”



Briana, Cocoa Champion Participant

Briana was weighing her options between college and the military when she turned to her Cocoa Champions mentor for guidance. She had already been accepted to Eastern Florida State College but wasn't sure how she'd afford it. That honest conversation—and having someone to turn to—made all the difference.

Because her mentor was connected to a broader community of support, Briana was introduced to a scholarship opportunity she hadn't known about. She applied and was awarded the funds to attend EFSC in Fall 2025. With guidance and access, Briana didn't just imagine a future—she stepped into it.

Champions for Change

Erik Costin, President, W+J Construction

What began as a construction project has grown into a lasting partnership. W+J Construction brought the Firehouse to life—transforming an empty building into a vibrant hub for families and community support. This year, they deepened their commitment as the Presenting Sponsor of The Big Brunch, helping to establish it as our signature spring fundraiser.

Their continued support reflects a shared vision for a stronger Brevard. “We believe in creating spaces where people can thrive—not just buildings, but communities,” said Erik Costin, President of W+J Construction. “Partnering with Family Promise aligns with our values and our hopes for the future of this region.”



Monica Newman McCluney, Head of U.S. Corporate Social Responsibility & The Embraer Foundation

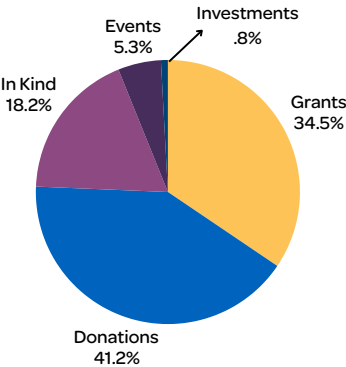
“At Embraer, we believe real progress means empowering communities and creating equitable opportunities,” said Monica Newman McCluney, Head of U.S. Corporate Social Responsibility & The Embraer Foundation. “Through Elevate Brevard, Family Promise is providing critical access to education, mentorship, and lasting support for families and youth.”

Monica’s connection to Family Promise is both personal and professional. As Chapter President of the Brevard County Florida Chapter of Jack and Jill of America, Inc., she used the Firehouse Community Classroom to host gatherings that built community and sparked connection. “It’s more than a space—it’s a symbol of inclusion, resilience, and hope... and that’s exactly the kind of grassroots impact Embraer is proud to champion and invest in.”



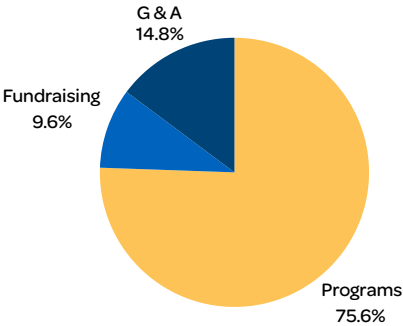
2024 REVENUE BREAKDOWN

Revenue: \$1,407,069



2024 EXPENSE BREAKDOWN

Total Expenses: \$1,927,261



Note: Net assets decreased due to depreciation and timing, but reserves were used intentionally to sustain impact.

“Family Promise of Brevard is creating real, lasting impact by addressing housing insecurity in a holistic way. Their commitment to building stronger, healthier communities aligns with our mission, and we are proud to recognize their work through the Sapphire Awards.”

Susan Towler, Executive Director





People need people

Together, we are helping children thrive.