



IMPACT REPORT

Working together.

Director's Message

Collaboration.

If there was ever a word to describe 2020, collaboration is it. During a year of absolute unknown, we experienced unparalleled generosity, commitment, and innovation to help families navigate a pathway to sustainable housing and the future every child deserves.

Early in the pandemic, we experienced a 450% increase in requests over the prior year from families who were at risk of losing their housing. We recognized the need to pivot quickly to work together with our community to meet the growing demand. Without hesitation, our community generously gave of their time and financial resources to make sure every family we encountered was fed, housed, clothed, and equipped for remote learning or work.

We staffed additional resources to ensure we had the funds to keep essential family services in place. We also witnessed families helping families, neighbors helping neighbors, and businesses, uncertain of their own future, stepping forward. As a result, contributions doubled, allowing us to respond boldly in dynamic new ways to keep 100% of the families we served in stable housing.

With our emergency shelter program, traditionally offered through congregations and their volunteers, temporarily shut down, we committed to providing critical support through alternative locations where safety measures could be applied. We continued to connect people with people through case management, contactless food deliveries, and virtual classes.

We committed to working alongside local foundations and agencies to provide time-sensitive homeless prevention and landlord mediation to keep families housed without losing focus on the inherent opportunity to provide healthcare navigation at this most critical time.

As with any crisis, the pandemic brought to light new and better ways to innovate how we help families. Shelter, stabilization, and prevention are not enough. We must address the root causes of housing instability so that families working low-wage jobs have opportunities for social mobility to weather any storm, pandemic, or emergency without losing housing.

For this reason, we have decided to relocate our base of operations into one of our greatest areas of need where we can create long-term impact, the City of Cocoa. Our collaborative vision is to create a hub of services that prevent and end family homelessness by co-locating essential agencies and creating a community classroom focused on post-secondary education and certifications that disrupt the poverty cycle head on.

Read on to learn more about our collective impact from last year and our direction for the future as we work together in intentional ways to elevate our neighbors out of poverty.

With heartfelt appreciation, *Tara*



Tara Pagliarini,
MSW Executive Director

WE BELIEVE

We believe every child deserves a HOME.

We believe families should stay TOGETHER.

We believe STRONG families create STRONGER communities.

We believe in EMPOWERING families to end their own homelessness.

Our Board

Tom Murdoch, Chair
Peakspeed, Inc.

Kathleen Roden, Treasurer
Finance Specialist, InterActive
Legal Services, Inc.

Mike Artelli, Vice-Chair
Realtor, RE/MAX Solutions

Rebecca Granger, Secretary
Director Strategic Programs, Alluvionic, Inc.

Cordell Rolle
Cofounder/CEO Rolle IT, LLC

Janet Jones-Owen
Realtor, Weichert Hallmark Properties

Joey Naberhaus
Attorney, Dean Mead Law Firm

Matt Brothers
Vice President, Brothers & Son Construction

William "Bill" Karp
Retired Finance Manager, GE

Caroline Wood
Educator, Orange County School District

Steve Johnson
Vice President, Savings Safari

Shivani Patel
VP Operations, SK Management of Viera

Dawn Jean
Supervising Senior Accountant,
Carr, Riggs & Ingram

Lucy Carr
VP Community Consultant, PNC Bank

Karin Jamison
Owner, Karin Jamison Fiduciary LLC

Jamara Wilson
Co-Owner/Business Development
Manager, Progressive Cleaning, LLC.

Vincent "Jim" Serianni
Retired

Karen Ruoff
Sr. Accounting Manager, L3Harris

Daniel Ciuro
Financial Advisor,
Edward Jones Investments

Jennifer Rogers
Senior Business Development
Specialist, Above Group, Inc.

A Future Begins at Home.

A Future Begins at Home reflects the crucial importance of housing not just on a family's wellbeing, but a child's future. We use this name to encompass the wide range of dynamic and innovative approaches we have taken to serve families in 2020:

- ★ **Partnered with Community Foundation for Brevard, Space Coast Health Foundation and United Way** to keep 120 families assessed, housed, and stabilized during our 60 Days of Summer Stability.
- ★ **In partnership with Health First Foundation**, launched Health Navigation across all programs to address the relationship between housing instability and wellness, ensuring children were insured, vaccinated, and connected to a primary care physician.
- ★ Selected as one of the nation's top 40 causes to receive the **State Farm Neighborhood Assist Grant** to help families stabilize in housing, because stronger neighbors build stronger communities.
- ★ **Space Coast Association of Realtors Foundation matched a National Innovation Grant** to streamline and fast-track services for families by establishing a responsive front-door for any family in a housing crisis.
- ★ Volunteered to become the backbone organization to establish a Local College Access Network called **Elevate Brevard** to elevate residents out of poverty through post-secondary education and certifications.
- ★ **Established a task force** to begin relocation efforts into the City of Cocoa, specifically 32922, where 73% of families experience housing instability to make services more accessible and collaborative.
- ★ Awarded the **Florida Power & Light Community Star Award** for homeless prevention because of our ability to pivot quickly to help families maintain their housing during the pandemic.
- ★ Re-activated in SOS, **Safe Overnight Stay**, to safely shelter families in partner hotels, while still connecting people to people through contactless meal deliveries and case management.

Our Staff

Tara Pagliarini
Executive Director

Jane Higgins
Outreach Specialist

Nancy Dudley
Director of Finance

Mark Sexton
Director of Programs

Mike Hoenick
Stabilization Coordinator

Chante Mitchell
Prevention Coordinator

Fran Freeman
Family Services Specialist

Lisa Bierbrunner
Director of Human Resources

Karin Jamison
Volunteer Coordinator

"We're proud to partner with an organization that shares in the Community Foundation's vision to inspire and build better lives and communities for all. Family Promise is doing critically important work to improve the lives of residents on the Space Coast by setting families up for housing success. Through their professional and collaborative approach, Tara and her team are truly moving the needle, developing solutions leading to proven, positive outcomes. We are honored to call them our partner."

Theresa Grimson
President & CEO Community Foundation for Brevard





Who We Are

OUR MISSION

To end family homelessness in Brevard County by collaborating with our community to provide families the support and resources they need to achieve long-term housing stability.

OUR VISION

To ensure every family has a path to safe, affordable housing, and the resources to achieve self-sufficiency and lasting independence.

OUR PROMISE

- We will be good stewards of the resources we receive.
- We will empower families by showing them the dignity and respect they deserve.
- We will practice transparency to create strong community relationships.
- We will hold ourselves accountable to our families and community.

Strategic Initiatives

EXPAND AFFORDABLE HOUSING

To offer social mobility, we must advocate for more options for affordable housing.

ENSURE SERVICE EXCELLENCE

To maintain integrity, and the trust of our partners, we must ensure service excellence at every level.

ENGAGE PARTNERS & DONORS

Maintain communications that deepen and cultivate relationships.

ELEVATE FAMILY PROMISE OF BREVARD

As we build awareness around family homelessness, we must be a trusted leader in the community.

CORE Components



The 5 Points of the Family Promise Star

PROMISE

We **promise** to serve housing-insecure families.



Community

We serve families through a **community**-based response.



SHELTER

We provide **shelter** to families after they lose their homes.



PREVENTION

We **prevent** families from losing their home.



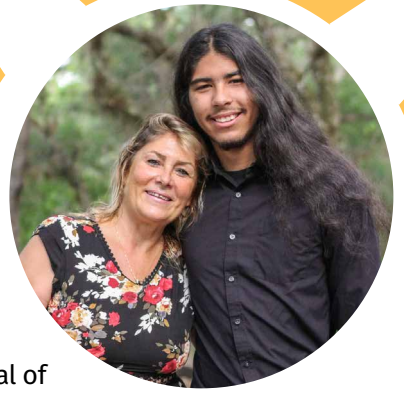
STABILIZATION

We offer **stabilization** services to families after they find housing.



Family Highlight

A few years ago, Marcus Jr. and his family went through our emergency shelter program after living in a motel for about 6 months. They heard about Family Promise when they visited their local Sharing Center, and were thankful a program existed that could keep their family together during such a difficult time. After a couple months, the family moved into stable housing and committed to a year of stabilization services that focused on financial coaching and long-term planning. Today, Marcus Jr. is a recent high school graduate, eager to attend EFSC in the fall. Several of our donors have established an Educational HERO fund through Community Foundation for Brevard that will help ensure that Marcus, and teenagers like him who have experienced homelessness, have support in obtaining post-secondary education or certifications to achieve economic stability.



"I credit Family Promise with a lot of my family's achievement, because without their help several years ago, I don't think it would have been possible to be where we are today. They helped us save money so we could get back on our feet after we found ourselves homeless. They taught us how to set and achieve our goals. Our son's graduation is this Friday and then he's going on to college. We are looking at purchasing our first home now, and we couldn't be more excited! Without the support we received, I don't know how we would have managed. I have a lot of gratitude and appreciation for this organization and its supporters."

Marcus' mom, Rebecca
Family Promise of Brevard Graduate

Navigating Healthcare Needs of Families in Housing Crisis

We wanted to share an actual story of how collaborations with partners in our community, such as yourselves, work to meet the needs of families at Family Promise of Brevard. Recently, one of our Stabilization Program recipients was diagnosed with retinal detachment and cataracts that needed to be removed. The pain and discomfort affected her ability to work and after missing several days of work, she was unable to afford her prescription to manage the pain and discomfort. In addition, although corrective surgery was scheduled, she had several prescriptions she would need post-surgery that she was also unable to afford. Through our partnership with Health First to provide medical assistance to families we work with, we were able to offer prescription assistance. This created the opportunity for our recipient to work regularly pre-surgery as well as provided for post-surgery prescriptions. The end result of this collaboration was our recipient's ability to maintain a steady wage while receiving the medical care she would not otherwise be able to afford.

This is your support at work, one family at a time!

"Victory Church and Victory Kid Sports have worked closely with Family Promise of Brevard over the past several years. Our common goal, to impact our community by helping to improve lives, gives us the ability to support one another continuously. They are a class act and always illustrate professionalism, organization and leadership which makes them an amazing community partner."

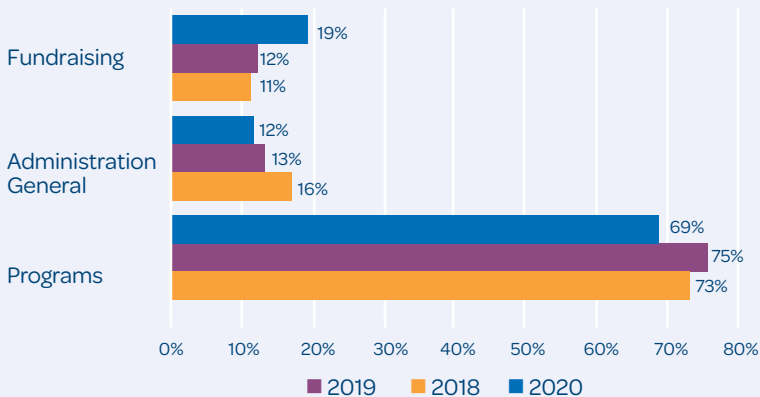
Dr. Melissa Patton
President & COO Victory Kids Sports



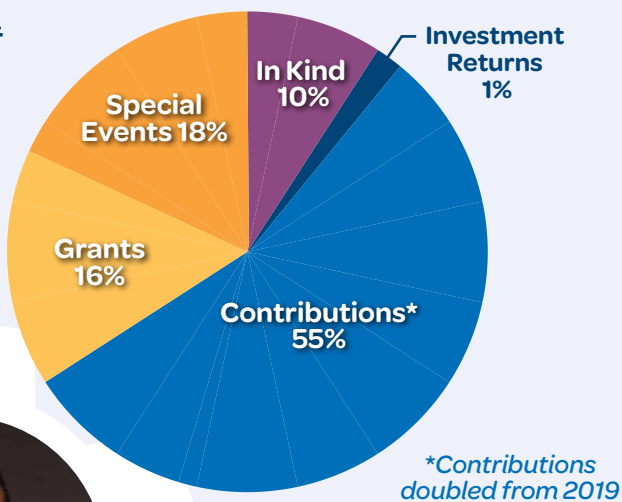
CommunityImpact

2020 Financial Overview

EXPENSES



REVENUE



"I support Family Promise of Brevard because I believe having a strong family unit is one of your best chances for your success. When you protect the family, you protect the future."

Cordell Rolle, CEO Rolle IT
6th Year Board Member Family Promise of Brevard



378
FAMILIES

PREVENTED OR
DIVERTED FROM
HOMELESSNESS

\$141,225

EXPENDED TO
KEEP FAMILIES
HOUSED



(325%
INCREASE
FROM 2019)



\$429,773

TOTAL DONATED
VOLUNTEER
HOURS*, GOODS
AND SERVICES

**Volunteer hours are critical, but do not meet financial reporting requirements for compilation*

100%



OF THE FAMILIES
WE SERVED IN
STABILIZATION
AND PREVENTION
**MAINTAINED
HOUSING**



150
PARTNERS,
INCLUDING CONGREGATIONS,
CORPORATIONS, CIVIC GROUPS,
COMMUNITY AGENCIES AND
MUNICIPALITIES



2007

Family Promise of Brevard became a 501(c)(3) non-profit to serve families experiencing homelessness.



2013

Family Promise of Brevard became operational with an Executive Director. We launched our Shelter Program and served our first family.



2014

We expanded our staff and built community collaborations to move families into stable housing within 30 days of entering our program.



2015

Launched our Stabilization Program. The program focuses on housing & financial stability by supporting families through case management for 12 months after housing placement.



2016

Expanded staff to four. We became a "Children's Hero of the Year" award finalist, and partnered with Recycled Rides to provide a vehicle to one of our Stabilization Program graduates.

"Georgianna is so blessed to be a part of the Big things Family Promise is doing in our community. We believe in two principals as it relates to serving our community. The first is "do for one what you wish you could do for everyone". This means no gift is too small, and it never returns void. Secondly, we believe the church exists to give itself away. So we are constantly looking for where in our community Georgianna can close the gap and make a difference for families who desperately need hope. I always think, how can we sleep securely in our homes all the while knowing we have families in our own backyard that have no place to lay their heads. We are grateful to Family Promise of Brevard and the relationship we have shared in order to make a difference in our own community."

Pastor Corky Calhoun

Ways to Help

Family Promise of Brevard relies on the support of our community partners to provide integrated solutions to families in crisis. Our community has proven time and again that when we pull together we can do more.

- Become a sponsor of our Annual Golf Scramble or Emerald City 5K fundraising events.
- Volunteer through our resource center, at a host congregation, or for one of our annual fundraising events.
- Educate your friends, families, and colleagues & help combat the myths of family homelessness.
- Ask your company's Human Resources Department if a gift matching program is available to you. Your gift could be doubled thanks to this wonderful employee benefit.
- Donate! Our organization is largely funded by neighbors like you. Your donation helps us support and stabilize families in crisis. Any amount can help change a life.
- Consider leaving a charitable legacy that lives on in perpetuity through a planned gift.



"What is truly special about Family Promise of Brevard, is that they are empowering homeless families with the tools and support they need to put themselves on a path towards long-term housing stability and sustained independence. FPL is committed to working with the communities it serves, and one of the ways we do this is by partnering with local organizations that are really making a difference. That is why we proudly support Family Promise as they continue to transform lives and create brighter futures for families in our community."

Bart Gaetjens, Area External Affairs Manager
at Florida Power & Light Company (FPL)



2017

Launched our Prevention Program focusing on homelessness prevention, received the "Stars of the Space Coast Health First Super Nova Award", and were selected as a "Help Us Move In" grant recipient.



2018

Served our 100th family. Awarded the "Outstanding Non-profit Award" through Space Coast Public Service Awards & Hall of Fame.



2019

Launched the "You're the Key" Public Service campaign. As a recognized leader in the community, participated in multiple panels, interviews & presentations advocating for affordable housing and broad-based prosperity for all. Increased staff to 6 employees & began exploring ways to expand our Resource Center and services to meet the growing needs of our community.

\$150

Provides a month of homeless prevention and tenancy education services for a family

\$350

Provides a month of financial coaching and stabilization services for a family

\$450

Provides a month of shelter, meals, transportation and services for a family

\$10000

Provides move-in assistance for a family

2020

Experienced a **450% increase in need** for services due to the pandemic.

Began efforts to relocate into the City of Cocoa and expand programming to include a focus on disrupting the cycle of poverty through education. Pivoted to shelter families in hotels to maintain safety. Increased staff to 10, 8 of them paid and 2 volunteer, with plans to hire an Intake Coordinator to streamline services. Rebranded our logo and colors to match National Family Promise.



"Thank you so much for donating and helping us! Helping with rent while my husband starts to work again has lifted a huge weight off of our shoulders. We weren't sure how we were going to make it until we received your help. Again, thank you from the bottom of our heart!"



"I would like to say thank you to my angels because that's exactly what you are to me. I've never been so happy in my life to know I had a secure place to stay for not only me but my 4 children words can't express how thankful I am."

"I just to say that I am so grateful for the assistance, you have helped in such a way. Not having any family that lives close is really hard, so when I had to be out of work for a week really put me behind. I have been trying to get everything back on track but it has been a little bit harder. With your help I can now be caught up. Thank you thank you and thank you."



"I am so grateful to you guys for the help. I am a single mom of 3 boys and a student in college. I got behind because of virus but you guys just give me so much hope and I am going to push myself to stay ahead. Thank you so much again. I am forever grateful."



"I just want to express how thankful I am for helping me and my family in this difficult time of need. I have never had to reach out for help with assistance before and I'm truly thankful that your organization was able to help. I'm grateful that caring people have donated to help families in need like mine. Thank you so much for your help I appreciate it!"



I am writing this letter to give the biggest THANK YOU too all the individuals that have donated to the Family Promise of Brevard. Due to the Covid-19 Pandemic I have not been able to return to work and it has put my family in a huge financial strain. Your heartfelt donations have helped me pay my bills for my family. Thank you so much!

2020 Community Partners

142 Productions • 2-1-1 Brevard • 28 North • ABW Law • Addison Village Club • Advent Lutheran Church • Aeronix • Alluvionix • Amazing Explorers • Amazon Smiles • American Legion Riders Post 163 • Amplify SoMe • Artemis IT • Ascension Catholic Church • Bank of America • Banyan Tree Events • Beef O'Bradys • Belks • Berman Hopkins Wright • Blair Body Shop • Board of County Commissioners • Bombas • Brevard Association of Human Services • Brevard County Sheriff's Office • Brevard Homeless Coalition • Brevard Insurance • Bristol-Hansen Charitable Foundation • Brother's & Son Construction • CAF America • Calvary Baptist Church of Grant • Career Source Brevard • Caroll Distributing • Carr, Riggs & Ingram • Catholic Charities • Chapel Foundation of IRCC • Christ Central Church • Church At Viera • Church of Our Savior Episcopal • City of Cocoa • City of Melbourne • City of Palm Bay • City of Titusville • Classic Wood Flooring • Coastline Community Church • Cocoa Beach Chamber of Commerce • Cocoa Beach Womans Club Foundation • Cocoa Elks Lodge 1532 • Community Credit Union • Community Foundation for Brevard, Inc. • Confederate Sons Association • Crest Cleaners and Laundry • Cube Smart Viera • Dean Mead • Destau Enterprises • Dillen Charitable Fund • Disney Worldwide Services • Dr. W.J. Creel Elementary School • Duda & Sons • EFSC • Elevation Church • Elite Land • Emma Jewel Academy • Emmanuel United Methodist Church • ERC Helping Hands • Everything Brevard • Exit 1st Class Realty • Faith Fellowship • Faith Viera Lutheran Church • Family Promise • First Baptist Church of Cocoa • First Church of Melbourne • First Presbyterian Church of Palm Bay • Florida Power & Light Company • Florida Puerto Rican Hispanic Chamber • Georgianna United Methodist Church • GFWC Viera Woman's Club • Gifts From the Heart • Girl Scout Troop 1538 • Grace Communion Church • Grace Life Church • Grace United Methodist Church • Harbor City Lodge • Health First Foundation • Henry Family Foundation • Henry Harrison Foundation • HERO Fund • Holiday Builders • Holton Family Fund • HomeAid Orlando • Hope Episcopal Church • Hope for North Brevard • Hope Lutheran Church • Housing Authority for Brevard County • Imagine School at West Melbourne • Indian River Colony Club • JJB Financial Service • Kars Petro Distributor • L3Harris Foundation • Ladies of Lydia Circle • Lane Home Team • Mack Foundation • Magellan Health • Mahan Charitable Fund • Manatee Elementary • Margaret Heins Foundation • Margaret R. Binz Foundation • Martin Andersen Senior Center • Martin Pools & Spas • Matthew Development • Melbourne All Suites • Melbourne Chamber of Commerce • Merritt Island Presbyterian Church • MH Williams • Microsoft • Moe's • Mosaic Palm Bay • Neighbor Up • North Brevard Coalition of Human Services • Off The Traxx • Our Saviours Catholic Church • Pablo Enriquez Memorial Fund For Children • PBO3 Environmental Monitoring • Pickleball Utopia • Pinecrest Academy • Pineda Presbyterian Church • Pizza Gallery & Grill • Pizzavola West Melbourne • Prince of Peace • Progressive Cleaning • PT Professionals • Rall Capital Management • Richard's Paint • Riverside Presbyterian Church • Rivertree Builders • RMS • Rock Paper Simple • Rockledge United Methodist Church • Rolle IT • Rotary Club of Rockledge • Rotary Club of Viera • Running Zone • RZK Architects • Satellite Beach United Methodist • Satellite Screen Printing • Savings Safari • SCA Tissue • Schuler Family Fund • Select Insurance Group • Shirley's Shuttle • Slug A Bug • Space Coast Area Transit • Space Coast Cars & Coffee • Space Coast Health Foundation • Space Coast Association of REALTORS Foundation • St. David's by the Sea Episcopal Church • St. John The Evangelist Church • St. John's Episcopal Church • St. Mark's Episcopal Church • St. Mark's United Methodist Church • St. Timothy Evangelical Lutheran Church • State Farm • Storesmart • Suntree Elementary • Suntree United Methodist Church • Surfside Community Fellowship • Swann & Associates Real Estate • TechSoup • Temple Beth Shalom • The DJS Family Fund • The John and Julia Roach Fund • The Viera Company • The Wawa Foundation • Thrivent Financial • Town of Palm Shores • Trauger Consulting • Trinity Wellsprings Church • True To You Tattoo • Truist Foundation • Two Chicks and a Pot • United Way of Brevard • Up & Running on the East Coast • Viera Builders • Viera Elks Lodge 2817 • Viera Pizza • Viera Voice • VITAS • W+J Construction • Walmart Foundation • Watkins Oil Company • We Sell 321 Remax Elite • Wesche Jewelers • Wilkinson Family Fund • Wings of Grace Ministries

www.FamilyPromiseofBrevard.org

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