



2022  
Impact Report

# LETTER FROM OUR EXECUTIVE DIRECTOR

2022 was the year that changed everything. After two years of sharing the dream of convening community together in a repurposed firehouse in Cocoa, we broke ground. You visited, you listened, you believed, you helped, and you invested. Before the year's end, over 100 partners stepped forward to bring Firehouse #1 to life.

Despite the excitement of what was to come, it was also a year that was bittersweet. Services did not stop, they increased 172%. With rent increasing between 33 and 41% since 2020, 9 out of every 10 calls we received were from families about to lose their housing because they could not keep up. We began to hear from our business sector leaders that they could not attract talent because our county has a shortfall of 27,000 housing units with rents that are affordable. We had to think differently.

So, 2022 was a year of intentional growth. We expanded our team to meet the needs of our community. We grew our development and finance teams and hired a director for Elevate Brevard, a community initiative that focuses entirely on closing the skills gap and elevating families to a higher living wage. These moves positioned us to share our story with a wider audience, invite more companies, foundations, congregations, and families to make an impact, and address the root causes of homelessness by expanding our investment in education and landlord engagement.

**You made it possible. Working together in 2022, our community and staff impacted the lives of 1,500 families.**

Through it all, you were there. We could not have chosen a better word for the year; you truly showed us what **community** looks like. Our community built and furnished The Firehouse by leveraging resources and relationships. Our community helped us support and relaunch our rotational shelter program. Our community donated snacks, diapers, furniture, welcome home baskets, and funds to support local families who were struggling. Our community attended and sponsored the Emerald City 5K and the 10th Annual Golf Scramble to come together around a common cause. Our community believed in our mission and supported us in every way they could, and we are eternally grateful.

Now as we reflect on 2022 with gratitude, we are equally excited to share our vision for 2023. As you read these pages, you will read how together we changed lives last year and you will be invited to live out our word of 2023: **commitment**. We are celebrating 10 years of community impact this year because of your commitment to us, our commitment to families, and most importantly, families' commitment to themselves.

The future is good.

Gratefully,

Tara

Tara Pagliarini, MSW  
Executive Director



“ I remember witnessing Tara's passion for uplifting the community through the Family Promise of Brevard mission as she spoke at the Good Morning Space Coast breakfast. I believe strongly that passion begets passion. I was immediately inspired to learn more! At Sky Peak Financial we understand that we have a responsibility to uplift the community we serve. Family Promise of Brevard has effectively partnered with so many individuals and organizations to effectively bring families a path to stable housing in an environment that helps them to maintain their hope and dignity. Family Promise of Brevard has our support! ”

**Jeremy Lindquist**  
Owner, Sky Peak Financial



## OUR BOARD

**Mike Artelli, Board Chair**

Realtor, Director, RE/MAX Elite & Space Coast Association of Realtors

**Rebecca Granger, Vice Chair**

Chief Operating Officer, Alliance Cyber

**Dawn C. Jean, Treasurer**

Tax Manager, Kaufman Rossin

**Karin Jamison, Secretary**

Retired, Lockheed Martin

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Executive Chair of the Board, Dependable Holdings Inc.

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VP Community Consultant, PNC Bank

**Robyn Hattaway, Director**

Attorney/Partner, Lacey Lyons Rezanka

**Shalarie Highsmith, Director**

Sexual Assault Prevention & Response Specialist, Patrick Space Force Base

**Steven Johnson, Director**

Vice President, Savings Safari

**Lynn Jones, Director**

Realtor, Results Team Properties & Investments

**Shivani Patel, Director**

Vice President of Operations, SK Management

**Kathleen Roden, Director**

Finance Specialist, Interactive Legal Services

**Eric Ruoff, Director**

Pastor, Georgianna Church

**Karen Ruoff, Director**

Director of Accounting, Fender Guitars

**Jamara Wilson, Director**

Business Development Manager, Progressive Cleaning



TOGETHER, WE'RE TRANSFORMING LIVES

### Values

Empathy, community, dynamic, and empowerment

### Mission

Our mission is to leverage the strengths of our community to empower and elevate families facing homelessness.

### Vision

Our vision is a Brevard in which every family has a home, a livelihood, and the chance to build a stronger future.



# IMPACT AT A GLANCE



**1,500**  
families served

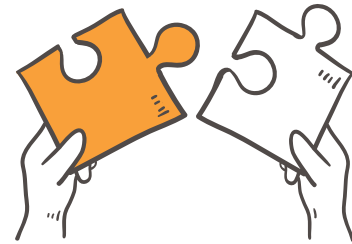


**96%**  
of program participants  
exited to stable housing



**6,000+**  
volunteer hours

Over 200 volunteers donated their time serving in shelter, at events, and with our relocation



**1,000+**  
case management hours.  
Our programs team provides direct case management through three programs: prevention, shelter, and stabilization



**\$615,670**  
saved in shelter expenses.  
for every family we serve in our prevention program, the community does not have to spend \$3,997 on shelter

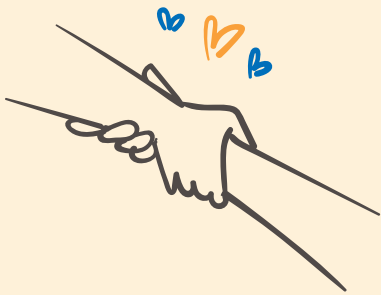


**5,000+**  
meals provided by congregations and community members  
volunteers covered almost 100% of the cost of meals for families in shelter in 2022

# OUR COMMUNITY POWERED MODEL

We believe that a committed community transforms lives. In everything we do, we seek ways to invite local families to help their neighbors. Our community is at the foundation of our impact, and provides an immeasurable amount of support, services, and care to the families who enter our programs.

## OUR PROCESS



### INTAKE

We assess households facing a housing crisis by taking the time to fully understand their current situation, diverting them back to natural support when possible, and intervening when needed.



### PREVENTION

We prevent families from becoming homeless through short-term case management paired with eviction prevention.



### SHELTER

We shelter families during an episode of homelessness through short-term shelter, meals, and supportive services to transition to stable housing as quickly as possible.



### STABILIZATION

We stabilize families in their housing through ongoing case management focused on goal setting, financial coaching, landlord mitigation, tenancy education, and resource linkage.



“ It is an honor to support Family Promise of Brevard. Their passion for our community is unmatched and is felt by those they support directly and by anyone their staff encounters. The Family Promise mission, vision, and promise are not mere words but lived principles. Their passion and purpose are magnetic, inspiring, and proven in the Community Collaboration and Firehouse Project. Brevard County is beyond blessed to have such a dynamic force in our community. ”

**Shayla Murray**

Owner, The Virtual Glue and Coordinator,  
Diversity, Inclusion and Equity, United Way



# ELEVATION STORIES

## JONES FAMILY Prevention Program Graduate

"I was in a very bad situation living with family in a multigenerational home. It was hard to open up and admit I needed help... many days I cried and got little to no sleep because I was in nursing school and working as much as my body allowed. To see my son crying with me because I couldn't help myself to help them really broke me down, but I didn't give up." The Jones Family was referred to Family Promise of Brevard and

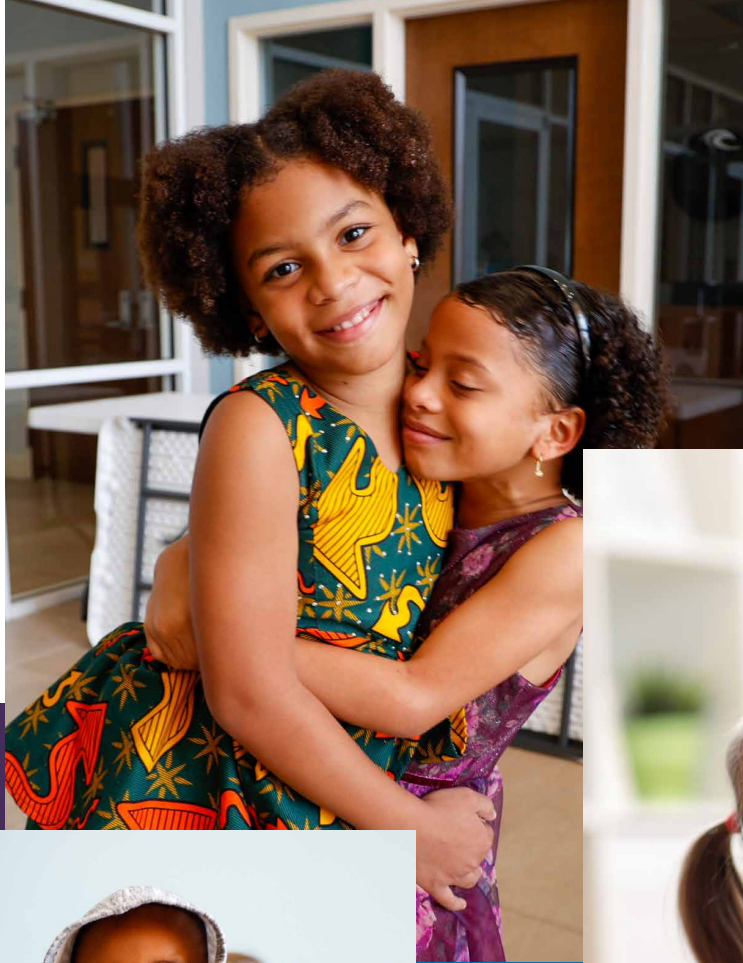
we were able to assist with move in costs and case management. Thanks to community donations, we were also able to provide the family with a welcome home basket filled with home essentials like bedding, cleaning supplies, pots, plates, and more. "Sometimes all a person needs is a jump start to get going and that's what Family Promise did for me."



## THE MENDEZ FAMILY Stabilization Program Graduate

"When we moved in together, I was 19, he was 21, and we didn't have any real direction prior to that. We had a little guidance from parents, but there was such a difference between their situation and ours that it was difficult for them to help." When the Mendez Family entered shelter with their two children worries about the present made it hard for them to plan for their future. Once they increased their wages by starting positions at TD Bank, they were able to move into a new home and make plans beyond paying rent and bills.

"Before, it wasn't even 'How are we going to get better?' - it was 'Are we ever going to be where we're good?' And now that we are good, we can focus on being great... We had been so uncomfortable for so long, even being around other people because of what we've been through. Fran, Summer, and [the rest of the staff] were so amazing and made us feel comfortable. You didn't judge us."



## THE FARMER FAMILY Stabilization Program Graduate

When her husband passed away from Covid-19, Monique Farmer's life changed forever. "My husband passed, and it was very unexpected. We went from being a two-parent house, to a single parent one in the blink of an eye. I went from being able to maintain a house...to sleeping on my daughter's couch. Then my son goes to Holy Trinity, and just by the grace of God, someone heard our story and reached out." Community played a pivotal role in the Farmer family's story. Holy Trinity connected the family to Family

Promise of Brevard. While in our stabilization program, the family saved enough money to move into a new home, where they currently remain housed. With help from Elevate Brevard, Monique's sons found college funding, alleviating the burden from their mother. Both boys have maintained a 3.5 GPA or higher and the family continues to thrive. "I am now in my own house, working on my credit, and living my best life. If it wasn't for Family Promise and Holy Trinity, I wouldn't be here right now."



# HOW WE GOT HERE



In 2020, amid the pandemic and growing housing crisis, we fearlessly asked the question “**WHAT IF?**”.

**WHAT IF** we re-envisioned how we worked by taking a place-based approach by relocating our base of operations into the highest need zip code, pouring everything we had into that one location?

**WHAT IF** we invited alongside us the services that were missing from that community so that they are across the hall instead of across the county?

Better yet, **WHAT IF** we brought this all together in a building falling to blight and invited the community to power it?



The road to completing The Firehouse had obstacles and delays but more importantly it had supporters, advocates, and believers. We spent most of 2022 sharing our Firehouse vision and progress. Armed with renderings and layouts, we toured, presented, and wrote about what was possible. Enthusiastically, the community embraced our vision and invested in the project.

Three years and over 100 community investors later, we entirely refurbished Firehouse #1 into a vibrant hub of services. A building filled with extraordinary people and partners from the community who believe that the sum of the whole is greater than the individual parts.

## YOU made **The Firehouse Project** possible:



In-Kind  
**\$100,000**

Family Promise of  
Brevard Reserves  
**\$60,000**

\*See our full list of Firehouse partners at [familypromiseofbrevard.org/firehousepartners](https://familypromiseofbrevard.org/firehousepartners)



# COLLECTIVE IMPACT



## ELEVATE BREVARD

Elevate Brevard brings the community together to elevate, educate, and employ Brevard County residents. In 2022, Dr. Synthia Doaks was appointed as the first Director of Elevate Brevard and hit the ground running, sharing the possibilities of the collective impact approach, and building a list of committed partners. The first year saw a focus on Cocoa High School seniors with partnerships and investments from Community Foundation for Brevard, United Way, Space Coast Health Foundation, and more.

## HEALTH FIRST

In 2022, we entered a 3-year commitment with Health First to address the health and wellness of our families. Through this partnership, FPOB is addressing homelessness and housing instability as social determinants of health due to lack of access to healthcare services. Housing instability is associated with worse physical and mental health outcomes including higher rates of emergency room use, mortality, disruptions in employment, and trauma. By helping families stabilize in housing, providing case management to work alongside families to define and reach their goals, and connecting them to healthcare services, families will not be forced to choose between paying rent or for medicine and other healthcare related costs.



## CHICK-FIL-A

In 2022, our Executive Director was selected as one of 15 leaders from across the country to participate in the 10-month Chick-fil-A Impact Accelerator cohort program, with a focus on sustaining our organization's purpose and scaling our impact. The cohort program culminated in a "Stories of Impact" event, where Tara was one of 5 participating nonprofit leaders who was selected to share our Firehouse journey and learnings over the past 10 months, detailing how each organization plans to elevate our community influence. To conclude the program, each organization was presented with a \$10,000 grant to support their next chapter.

“ The Brevard Homeless Coalition is a proud supporter of Family Promise of Brevard. Their dedication and service to our families experiencing homelessness is invaluable. Their collaborative new firehouse project is a game changer in our community, and we look forward to seeing the impact it will have on Brevard's most vulnerable families. Family Promise is an incredible asset within our homeless system of care. ”

**Amber Carroll**

Executive Director, Brevard Homeless Coalition



# FINANCIAL OVERVIEW

## 2022 Revenue Breakdown

Revenue: \$2,904,705

Expenses: \$1,254,900

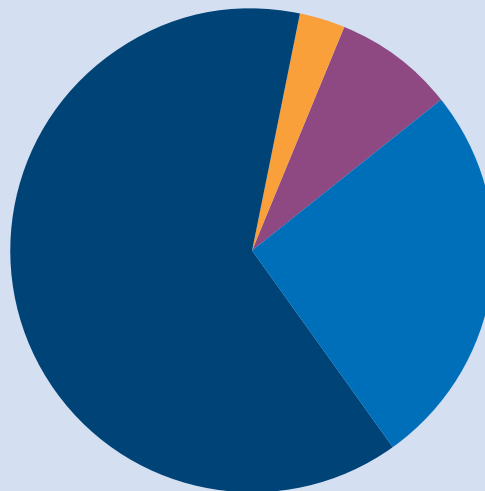
Capital Expenditures: \$1,514,102

Grants 63%

Donations 26%

In Kind 8%

Events 3%



## 2023 Expected Revenue Breakdown

Revenue: \$1,909,391

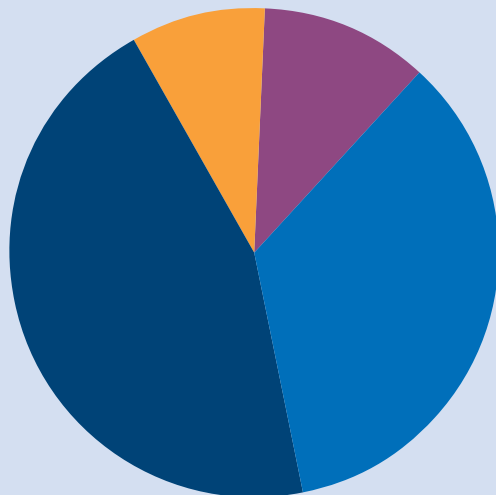
Expenses: \$1,909,391

Grants 45%

Donations 35%

In Kind 11%

Events 9%



“ Everyone needs a faithful family to love them.  
Everyone needs a secure place to call home.

Everyone needs a caring community where we find support from each other. This is what Family Promise of Brevard stands for and Church at Viera is proud to stand with them in this significant cause. Thank you, Family Promise, for the way you make our county a more caring place to live for all people. We are for you, and we are with you.

**Pastor Mark Ragsdale**  
Church at Viera

”



# 2023 VISION

## FROM HERO TO HOST

One of our superpowers is convening community. The Firehouse allows us to transition to a “host” model where we are not only delivering our programs, but we can now connect families to multiple services in one accessible location rather than trying to solve the wicked problem of family homelessness in a silo.

Today, CareerSource Brevard, Early Learning Coalition, and Brevard Health Alliance are onsite service providers. Families residing in 32922 can easily access certification courses taught in our community classroom because of the efforts of Elevate Brevard, and like-minded companies and organizations can host their meetings or classes in one of our collaboration rooms.

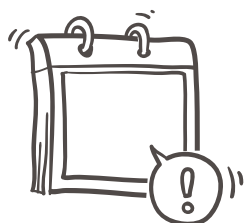
Our vision for 2023 is a year of listening, learning, and sharing as we commit ourselves to this new way of working to break the cycle of generational poverty. As innovators in the field, we have a unique opportunity to study and replicate this collaborative hub of services, creating a blueprint that can be utilized by underserved communities throughout the county.

We envision a year filled with community projects and opportunities for local families and companies to invest and serve. And as we enter our 10th year of community impact, our vision includes a time for celebration and appreciation for everyone who got us this far and those who will help us in our next chapters.



## OUR VISION IS NOT COMPLETE WITHOUT YOU:

**SCHEDULE  
A TOUR**



**SPONSOR  
AN EVENT**



**PLANT YOUR  
SUPPORT**



**Learn more at [familypromiseofbrevard.org/donate](https://familypromiseofbrevard.org/donate)**

# OUR TEAM



**Adriana Aponte**  
Accounting/HR  
Coordinator



**Akili Phillips**  
Development Director



**Andrea Defibaugh**  
Intake Coordinator



**Cleopatra Price**  
Prevention Coordinator



**Diane Swain**  
Shelter Coordinator



**Fran Feeman**  
Family Services  
Specialist



**Jennifer Cisco**  
Operations Director



**Mark Sexton**  
Programs Director



**Mike Hoenick**  
Stabilization Coordinator



**Myrtle Smith**  
Office Coordinator



**Nancy Dudley**  
Finance Director



**Dr. Synthia Doaks**  
Elevate Brevard Director



**Tara Pagliarini**  
Executive Director



## OUR PROMISE

We believe homelessness should be temporary, non-recurring, and treated as a situation, not an identifier.

Our model depends on compassion, diversity, accountability, and empowerment.

Our promise to our community, and the families we serve, is to be good stewards of the resources we receive, to provide every family with dignity and respect, and to practice transparency to create strong relationships.



**FAMILY  
FOCUSED  
COMMUNITY  
POWERED**

# 2022 & 2023 COMMUNITY PARTNERS

142 Productions  
28 North Gastropub  
4imprint  
A. Duda & Sons, Inc.  
Advent Lutheran Church  
Alerion, Inc.  
Alliance Cyber  
Amazon Smile Foundation  
American Business Interiors  
Arcadier, Biggie and Wood PLLC  
Arty Pagan-State Farm Insurance  
Ascension Catholic Community  
Bank of America  
Bank of America Foundation  
Beachside Family Dentistry  
Benevity Fund  
Blinds Of All Kinds  
Bombas  
Brevard County Board of County Commissioners  
Brevard County Housing & Human Services  
Brevard County Sheriff's Office  
Brevard Health Alliance  
Brevard Homeless Coalition  
Bristol-Hansen Charitable Foundation  
CareerSource Brevard  
Carr, Riggs, & Ingram, LLC  
Catholic Charities of Central Florida  
Chapel Foundation of IRCC, Inc.  
Charities Aid Foundation America  
Chick-fil-A  
Christ Episcopal Church  
Church at Viera  
Church Of Our Saviour Cocoa Beach  
Cigna Health and Life Insurance Company  
City of Cocoa  
City of Melbourne

City of Palm Bay  
City of Rockledge  
City of Titusville  
CNR Consulting  
Coastline Community Church  
Cocoa Beach Community Church  
Community Credit Union  
Community Foundation for Brevard, Inc.  
Community Foundation of Huntsville  
Cross Bridge Church of the Nazarene, Inc  
CubeSmart Viera  
Defined Spaces  
Department of Children and Families  
Dillen Charitable Fund  
Dr. W.J. Creel Elementary School  
Duda Ranches  
Early Learning Coalition Brevard  
Eau Gallie Rotary Charities Corporation  
Economic Development Commission of Florida's Space Coast  
Eden Living West Melbourne, LLC  
Elevation Church  
Embraer Foundation  
Epler Park  
ERC Incorporated  
Faith Viera Lutheran Church  
Family Promise National  
First Church Melbourne  
First Presbyterian Church of Palm Bay  
First United Methodist Church of Cocoa Beach  
FL Retail Advisors  
Florida State Guardianship Association  
Florida Power & Light Company  
Freedom Forum  
Frida's Plants & Vintage  
G & G Roofing  
Georgianna Church



“ Family Promise of Brevard is an exciting addition for the Cocoa community that will continue to serve all of Brevard. Their commitment to helping address the root causes of homelessness through community collaboration creates ways for all of us to get involved. If you don't serve your community now, don't expect your community to serve you later! ”

**Dr. Michael Cadore**

Executive Director of Community Engagement for  
External Affairs, Eastern Florida State College



Glozz Garage  
Goodson Paving  
Grace Life Church  
Grace United Methodist Church  
Gray Robinson Attorneys at Law  
Groundswell Startups  
Health First Foundation  
Henry Family Foundation  
Henry S. Harrison Foundation  
Higher Purpose Restaurant Group  
Holiday Builders  
Holiday Inn Club Vacations  
Holton Family Fund  
HomeAid Orlando  
Home Depot  
Hope Lutheran Church  
Indian River Networks  
IR TIKI 2, LLC  
John & Julia Roach Fund  
K & P Entities  
KCF Site Development, LLC  
Knights of Columbus Cape Canaveral #4826  
Krasny and Dettmer  
L3 Harris  
Launch Credit Union  
LEAD Brevard  
Legion Riders #163  
Lockheed Martin  
LSP Nursery  
LTG, Inc.  
Mack Foundation  
Making it Matthews  
Margaret Heins Foundation  
Margaret R. Binz Foundation  
Market Street Viera  
Matthew Development  
Merritt Island Presbyterian Church  
Mike Wagers Construction, Inc  
MKA CPA's and Advisors  
Molina Healthcare of FL  
Northrop Grumman  
Orion180  
Orlando Modern Quilt Guild  
Outback Steakhouse  
Peoples Financial Planning of Raymond James  
Pineda Inn Bar & Grill  
Pizza Gallery & Grill  
PNC Bank

PNC Foundation  
Progressive Cleaning  
River Tree Builders  
Riverside Presbyterian Church  
Rocket Quilters  
Rockledge United Methodist Church  
Rolle IT  
Roswell Marine  
Running Zone  
RZK Architects  
Saint Katherine Greek Orthodox Church  
Savings Safari  
Seacoast Bank  
Seaside Bank & Trust  
Sky Peak Financial  
Slug-A-Bug  
Space Coast Association of Realtors Foundation  
Space Coast Health Foundation  
St. David's by the Sea Episcopal Church  
St. John The Evangelist Catholic Church  
St. John's Episcopal Church  
St. Mark's United Methodist Church  
Southern Deanery Council of Catholic Women  
State Farm Foundation  
Steadytown  
Suntree United Methodist Church  
TD Charitable Foundation  
Temple Beth Sholom  
The Harold and Mary Karp Fund  
The HERO Fund  
The Pollock Group  
The Seaside Succulent  
The Viera Company  
The Wawa Foundation  
Tommy Blair, Inc.  
Trauger Consulting Engineers, Inc.  
Turner Construction Company Foundation  
U.S. Chamber of Commerce  
USHEALTH Advisors  
United Way of Brevard  
University of South Florida  
Viera Elks Lodge #2817  
W.J. & Kathy Chamblin Family Foundation, Inc.  
W+J Construction  
Watson Commercial Real Estate  
Westgate Foundation  
Wilkinson Family Fund



 **FamilyPromise**  
of Brevard, Inc.

[WWW.FAMILYPROMISEOFBREVARD.ORG](http://WWW.FAMILYPROMISEOFBREVARD.ORG)