

A photograph of two young children, a girl and a boy, sitting at a wooden table. The girl, on the left, has dark curly hair and is wearing a white long-sleeved shirt with large black polka dots. She is looking towards the right with a slight smile. The boy, on the right, has short dark hair and is wearing a dark blue t-shirt with a colorful graphic of a boombox. He is resting his chin on his hand and looking towards the right with a smile. The background is a light-colored wall with a subtle grid pattern.

# Together we can.

Impact Report 2021



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## Our Staff

**Tara Pagliarini**  
Executive Director

**Nancy Dudley**  
Director of Finance

**Mark Sexton**  
Director of Programs

**Mike Hoenick**  
Stabilization Coordinator

**Chante Mitchell**  
Prevention Coordinator

**Fran Freeman**  
Family Services Specialist

**Dr. Synthia Michelle Doaks**  
Director of Elevate Brevard

**Akili Phillips**  
Development Coordinator

**Jennifer Cisco**  
Grants Coordinator

**Amanda Saint-Philippe**  
Intake Coordinator

**\*Lisa Bierbrunner**  
Director of Human Resources

**\*Karin Jamison**  
Volunteer Coordinator

\*Volunteer Staff

How does Family Promise of Brevard provide housing and hope to families struggling with housing insecurity?

# You.

**You are the catalyst.**

You provide us with the resources needed to bring security to families in need. You help your neighbors and community residents in Brevard County change the places they live for the better. Your generous support has made all the difference for the last nine years. Because you have been so steadfast and so deeply dedicated to a vision of a world where every family has a house to call home, Family Promise was able to positively influence the course of so many lives in 2021, giving 550 families a brighter future.

And yet, as we celebrate our impact, there is still so much work to do. We know firsthand the benefits of having a safe, secure, and affordable place to call home. We also know that far too many families already struggled with housing before the global pandemic.

We now see how our communities and our neighbors continue to be greatly influenced by COVID-19, and by the subsequent economic ripple effects that have compounded the crisis that we expect to continue for the foreseeable future. We are compelled to confront the barriers, the beliefs, the policies, and the systems that prevent so many families from having access to such a vital foundation. With our Firehouse Capital Campaign and our move to Cocoa in 2022, we seek to root out the causes of housing insecurity, increase educational opportunities, and provide the resources needed for families to thrive.

We will no doubt continue to be challenged. We will no doubt continue to grow, to innovate, to keep moving forward. And we will no doubt continue to need your support to do so.



Thank you for sharing our vision, investing in our forward momentum, and passionately supporting our mission.

**Together, we can.**

With gratitude,

*Tara* | **Tara Pagliarini, MSW**  
Executive Director

# 2021 Highlights

In January 2021, Family Promise of Brevard became the backbone organization to launch

## **Elevate Brevard,**

a multi-sector collaboration to address barriers to achieving a living wage.



We entered into a \$1.465M contract with the **Department of Children and Families** through our Brevard Homeless Coalition to repurpose Firehouse #1 to serve

**65%**

more families facing homelessness.



We partnered with **all four of our local municipalities,** along with our county, to provide services to low-income families experiencing homelessness or at risk of losing housing.

The City of Cocoa approved a 20-year lease of Firehouse #1 for \$1/year to become our **new base of operations** in zip code 32922,

**where 73% of families face housing insecurity.**



Our Executive Director, Tara Pagliarini, was selected as the

## **2021 Zonta Yellow Rose Award for Excellence**

in Community Service at the Women Who Rock Awards through weVENTURE.



Support from **Space Coast Association of Realtors** and **National Family Promise** resulted in hiring an

## **Intake Coordinator**

as our direct access point for families in crisis.



Though shelter continued in a hotel setting, we sheltered more families in one year than ever before with

**91% of those families**

moving into stable housing as a result of the connections among staff, volunteers, and families.

**WE BELIEVE** *We believe every child deserves a* **HOME.** *We believe families should stay* **TOGETHER.** *We believe* **STRONG** *families create stronger* **COMMUNITIES.** *We believe in* **EMPOWERING families to end their own homelessness.**





*"The EDC is proud to partner with this great organization which empowers our communities' housing-insecure families. The EDC's mission to secure Brevard's economic future creates employment opportunity for all citizens. Our Certified Production Technician (CPT) training program provides a pathway to high-wage jobs on the Space Coast, which when paired with the resources of Family Promise of Brevard, aids residents in achieving economic mobility."*

**Lynda L. Weatherman**

President and CEO of the Economic Development Commission of Florida's Space Coast (EDC)

*"In this day and age, with all the current issues at hand, I can think of none more important to address than the restoration and protection of the family. The family is the single most powerful force on earth. All that is good and healthy in the world flows from the family's stability, and conversely, all that is tragic and broken in the world flows from the family's instability. It is the foundation for everything. Remi Properties is honored to partner with Family Promise of Brevard who not only understands this truth, but exists to ensure stabilization is achieved for families in need by facilitating long-term housing solutions."*

**Justin Chaffiot**

Management Associate  
REMI Properties



# Who We Are

## OUR MISSION

To end family homelessness in Brevard County by collaborating with our community to provide families the support and resources they need to achieve long-term housing stability.

## OUR VISION

To ensure every family has a path to safe, affordable housing, and the resources to achieve self-sufficiency and lasting independence.

## OUR PROMISE

- We will be good stewards of the resources we receive.
- We will empower families by showing them the dignity and respect they deserve.
- We will practice transparency to create strong community relationships.
- We will hold ourselves accountable to our families and community.



# Strategic Initiatives

## EXPAND AFFORDABLE HOUSING

To offer social mobility, we must advocate for more options for affordable housing.

## ENSURE SERVICE EXCELLENCE

To maintain integrity, and the trust of our partners, we must ensure service excellence at every level.

## ENGAGE PARTNERS & DONORS

Maintain communications that deepen and cultivate relationships.

## ELEVATE FAMILY PROMISE OF BREVARD

As we build awareness around family homelessness, we must be a trusted leader in the community.



*"It's a pleasure to support an organization who has a visible passion for the work they do. Family Promise is certainly an example of collaborating with community partners in order to lift residents up and strengthen their lives. Thank you, Family Promise."*

**Johnette Gindling**

President/CEO  
Space Coast Health Foundation

*I have chosen to donate my time and energy to Family Promise because I believe a strong family structure is a protective factor in life. Our hope is that by providing oral health care as well as generalized wellness screening, Coral Family Dentistry can be a building block for a successful future in the lives of Family Promise patients."*

**Dr. Rutsis**

Coral Family Dentistry



*"Family Promise of Brevard is a wonderful organization that serves our entire community and is a great asset to our citizens. Their hard work and dedication is reflected in the Firehouse Project to make our City a better place which is a goal we are all striving for. We look forward to working closely together in the future!"*

**Michael C. Blake**

City of Cocoa Mayor



# Family Spotlight

## Cain Family

In 2019, Chyna was laid off. With their main source of income eliminated and money extremely tight, she and her fiancé and their three kids were evicted. The family was riding around in their car trying to figure out where they were going to sleep when a Cocoa police officer put them in touch with Family Promise.

“Family Promise taught me there’s really no excuse to not do well. It’s not about the fall. It’s about how you get up from the fall. And that what defines you as a person.”

The family was placed in the Shelter Program and participated in the Stabilization Program. The structure helped them create a plan to remedy their current situation and taught them how to prevent future mistakes.

“**Everything they’ve taught me I’ve seen in real life. I’ve taken it and put it in my life and seen it multiply beautiful things for me. I’ll forever be grateful for the Family Promise team. They all took the time to show me how to get my life back together.**”

Thanks to their partnership with Family Promise, Chyna and her family were able to budget and save and are now proud homeowners. Chyna also received assistance to achieve her CNA certificate through the Elevate Brevard initiative and is now successfully employed. Beyond housing and employment, Family Promise helped the family with dental and medical care. During a preventative doctor’s visit, Chyna’s medical team was able to detect breast cancer early and she is now receiving treatment.



Chyna says keeping the family together has been an important part of their process. The children are doing better in school and the whole family is thriving.

“Their process and the way they do their program is so special because if we’d been broken apart it would have been a totally different outcome. By keeping us together, we were able to gain strength as a family. And that gave us a will to go on.”



## Potts Family

Jovet found herself homeless with an infant, sleeping in trailers and on couches. The situation was heart-wrenching for her as a new mother and she was desperate for help. Luckily, she found Family Promise. Jovet participated in both the Shelter and Stabilization programs and found solace in the structure and organization. She was grateful for the baby room and all of the staff and support she received at the Resource Center.

“**It was nice to have people to make sure you had what you needed every single day. I learned how to financially stabilize myself and find housing. I’ve been with Family Promise for over five years, and we’ve had a couple of different houses, but I finally bought the home my daughter will grow up in. And I’m very happy that I can say that.**”



## Bringing the community together to elevate, educate, and employ Brevard County, Florida residents.



Using a collective impact approach, Elevate Brevard is focused on building systems and partnerships to assist in decreasing barriers to access, persistence, and attainment of post-secondary education and industry-recognized credentials, leading to sustainable employment and a stronger workforce

in Brevard County, Florida. Representing 60 organizations in the business, government, non-profit, educational, faith-based, and philanthropic sectors, Elevate Brevard is a community initiative that connects residents and resources, closing the skill gap and addressing workforce needs in Brevard County.

### The Genesis of this Journey

Taking a deeper dive into the data, the City of Cocoa, in particular the zip code of 32922 within Cocoa, had some alarming statistics. According to the 2020 (estimated) U.S. Census:

**18%**

of residents in the 32922-zip code had an associate's degree or above, compared to **32% of residents in the City of Cocoa and 44% of residents in Brevard County.**

The median household income for residents in 32922-zip code was

**\$29,623**

compared to **\$45,011 in the City of Cocoa, and \$59,359 in Brevard County, Florida.**

**36%**

of residents in the 32922-zip code lived in **poverty,** compared to **13% in the City of Cocoa, and 10% in Brevard County, Florida.**

Elevate Brevard is starting with a neighborhood focus in the Cocoa zip code of 32922 with the intent to replicate and scale this work to other parts of Brevard County.

### Our Partnership

In the emerging phase of Elevate Brevard, Family Promise of Brevard took on the responsibility of becoming the "backbone" of this community initiative. Family Promise of Brevard's housing insecurity data paralleled the post-secondary education, employment and poverty data and Cocoa was identified as a place in need of a centralized resource center. The renovated Firehouse in Cocoa will

have a classroom and offices that provide expanded programming for training and resources to the residents of Cocoa and Brevard. Shared goals made a seamless fit for Elevate Brevard to join Family Promise of Brevard in the Firehouse, together contributing to eradicating homelessness as one of the root causes.

**“Now is the time in our history that we must come together as a community to address closing the skill gap and placing individuals in jobs.”**

Dr. Synthia  
Michelle Doaks

### About the Director

Dr. Synthia Michelle Doaks has been a public servant and community advocate for over 25 years, 10 of which she has served as an educator. She was the first in her family to attend and complete college. As a 16-year resident of Brevard County, she is excited to coordinate and bring together the community in a space where residents and resources can connect in an intentional and impactful way.

[www.elevatebrevard.org](http://www.elevatebrevard.org)



# Firehouse Project

## Together, we can stop homelessness at the source.

We are proud of the impact our core services have on helping families in our community who are facing housing insecurity. The power of our programming can be seen in our outcomes and on the faces of the men, women, and children we serve.

But it is not enough.

To end homelessness in Brevard County, we must address the root causes of housing instability so that families working low-wage jobs have opportunities for social mobility to weather any emergency or life event without losing housing.

In order to best meet this challenge head on and accommodate the growing needs of the community around us, we are bringing our base of operations to Cocoa. By making Firehouse #1 our new home we will:

- Engage families in an area where our services are most needed. **73% of families** in area code 32922 are facing housing instability and considered working poor.
- **Educate and empower** parents and children through classes and workshops delivered in a large community classroom with a focus on improving health, education, and workforce development.
- **Elevate families** out of poverty by providing equitable access to services that will increase their economic mobility.
- Increase our capacity to serve **65% more families** through our programs that prevent and end family homelessness.



Our collaborative vision is to create a hub of services that prevent and end family homelessness by co-locating essential agencies and creating a community classroom focused on post-secondary education and certifications that disrupt the poverty cycle.

Big visions call for generous community contributions, and thanks to partners like you, we are on track to reach our fundraising goal of \$2.8 million by the end of 2022. We have \$600,000 left to raise, with \$250,000 going directly towards the Firehouse Project.



We invite you to visit our website to find out more about this project, our progress, and how you can be a part of this transformative expansion.





Neighbors  
helping  
neighbors.



## Giving Levels

**\$150**

*Provides a month of homeless prevention and tenancy education services for a family.*

**\$500**

*Provides a month of shelter, meals, transportation, and services for a family.*

**\$300**

*Provides a month of financial coaching and stabilization services for a family.*

**\$1000**

*Provides move-in assistance for a family.*

**Family Promise of Brevard relies on the support of our community partners to provide integrated solutions to families in crisis. Our community has proven time and again that when we pull together we can do more.**



### Become a **SPONSOR**

of our Annual Golf Scramble or Emerald City 5K fundraising events.



### **VOLUNTEER**

through our resource center, at a host congregation, or for one of our annual fundraising events.

### **EDUCATE**

your friends, families, and colleagues and help combat the myths of family homelessness.



### Ask your company's Human Resources Department if a **GIFT MATCHING PROGRAM**

is available to you. Your gift could be doubled thanks to this wonderful employee benefit.

### **DONATE!**

Our organization is largely funded by neighbors like you.

Your donation helps us support and stabilize families in crisis. Any amount can help change a life.



### Consider leaving a **CHARITABLE LEGACY**

that lives on in perpetuity through a planned gift.



Thank you for donating to Family Promise. They have been able to help my family and I when we have needed it most. As a single mother of 3, 2021 was a very tough year and I am so grateful to have an amazing community to fall back on when I just couldn't make ends meet no matter how hard I tried. Thank you!

I am very grateful for your financial assistance. After contracting Covid-19, I was unable to work, and being a single mother of two living paycheck to paycheck, I had no idea what would happen to us. I do not have other resources to help, and the high probability of homelessness was soul-crushing. I cannot express my eternal gratitude or explain the enormous emotional relief your assistance provided my family and me.



**97%**  
OF FAMILIES IN  
PREVENTION AND  
STABILIZATION  
**REMAINED  
HOUSED  
IN 2021**

**775**   
**REQUESTS  
FOR  
FINANCIAL  
ASSISTANCE  
IN 2021**  
(80% OF TOTAL CALLS)

We want to take the time to say thank you to everyone that was able to help us and also give a special thanks to Amanda for helping us every step of the way. We wouldn't have a home to live in and shelter our children. The things you guys do to help families in situation like ours is amazing we are forever grateful and blessed.

SERVED A TOTAL OF

  
**550**  
**FAMILIES**  
THROUGH OUR  
3 PROGRAMS



**82%**  


MORE STABILIZATION  
FAMILIES SERVED IN  
2021 THAN 2020

I can't find the words deep enough to touch how deep you have made a difference in my life. I'm a single mom and working hard hours to provide for my children. I woke up one day and it changed temporarily but still will forever be a memory. I tested positive for Covid and it took me off my feet literally. I just moved my children into a new home. No ability to possibly make up the money I lost from being sick and didn't know how I was going to tell a new landlord that I couldn't pay rent. Until your donation made that possible. My children never noticed the close call and for that I can't thank you enough.

**2007**

Family Promise of Brevard became a 501(c)(3) non-profit to serve families experiencing homelessness.

**2013**

Family Promise of Brevard became operational with an Executive Director. We launched our Shelter Program and served our first family.

**2014**

We expanded our staff and built community collaborations to move families into stable housing within 30 days of entering our program.

**2015**

Launched our Stabilization Program. The program focuses on housing & financial stability by supporting families through case management for 12 months after housing placement.

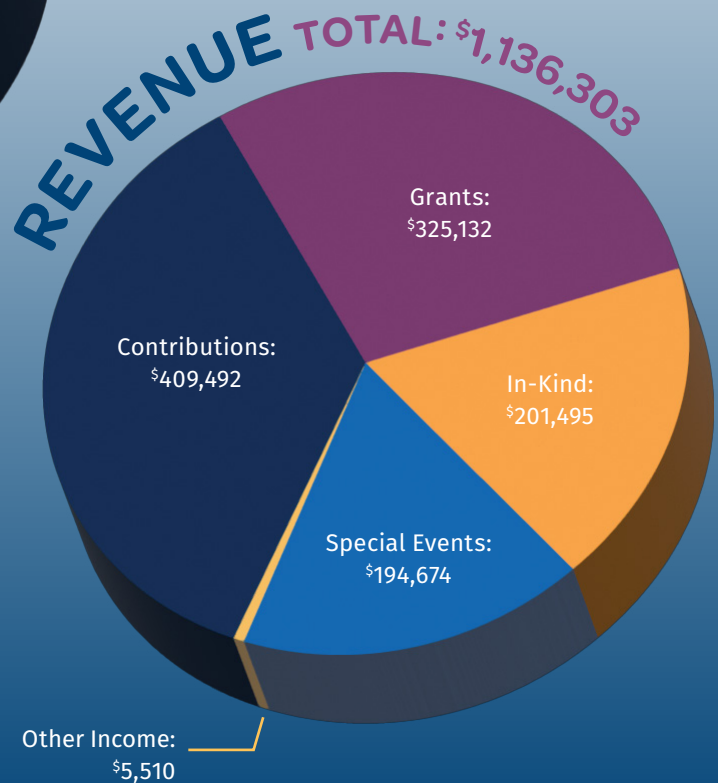
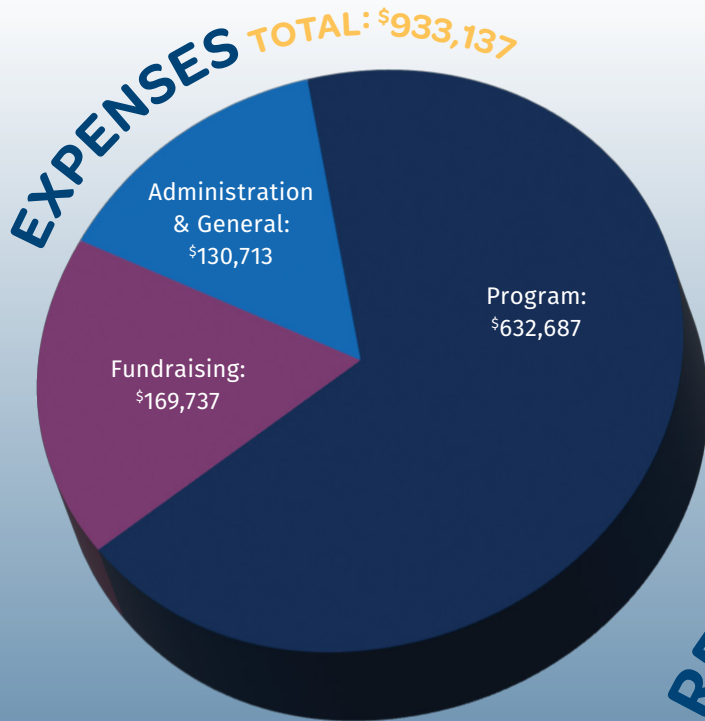
**2016**

Expanded staff to four. We became a "Children's Hero of the Year" award finalist, and partnered with Recycled Rides to provide a vehicle to one of our Stabilization Program graduates.

**2017**

Launched our Prevention Program focusing on homelessness prevention, received the "Stars of the Space Coast Health First Super Nova Award", and were selected as a "Help Us Move In" grant recipient.

# 2021 Financial Overview



## 2018

Sheltered our 100th family. Awarded the "Outstanding Non-profit Award" through Space Coast Public Service Awards & Hall of Fame.

## 2019

Launched the "You're the Key" Public Service campaign. As a recognized leader in the community, participated in multiple panels, interviews; presentations advocating for affordable housing and broad-based prosperity for all.

## 2020

Experienced a 450% increase in need for services due to the pandemic. Began efforts to relocate into the City of Cocoa and expand programming to include a focus on disrupting the cycle of poverty through education. Florida Power & Light Community Star Award winner for pivoting services to keep 112 households stable in housing during the pandemic.

## 2021

Signed a 20-year contract with the City of Cocoa and secured a \$1.465M renovation contract with the Brevard Homeless Coalition to transform Firehouse #1 into our new Resource Center. Became the backbone organization for Elevate Brevard to elevate residents out of poverty by addressing barriers to post-secondary attainment. Ended the year with 10 employees.





## 2021 Community Partners

142 Productions • A. Duda & Sons • Addison Village Club • Advent Lutheran Church • American Business Interiors • Amplify South Melbourne, Inc. • Ascension Catholic Community • Bank of America • Bank of America Foundation • Belk • Bella Mental Health • Blue Cross Blue Shield - Guidewell • Board of County Commissioners • Boeing Space Coast-Employee Fund • Bombas • Brevard County Firefighters • Brevard County Sheriff's Office • Brevard Homeless Coalition • Brevard Value Motors, LLC • Bristol-Hansen Charitable Foundation • Brothers & Son Construction • B.S.E Consultants, Inc. • Bussen-Mayer Engineering Group, Inc. • CareerSource Brevard • Carr, Riggs & Ingram • Chapel Foundation of IRCC, Inc. • Charities Aid Foundation America • Christ Central Church • Church At Viera • City of Cocoa • City of Melbourne • City of Palm Bay • City of Titusville • Coastline Community Church • Community Foundation for Brevard • Coral Family Dentistry • Cross Bridge Church of the Nazarene • CubeSmart Viera • Daily Bread, Inc. • Dean Mead • Department of Children and Families • Dillen Charitable Fund • DJS Family Fund • Dr. W.J. Creel Elementary School • Elevation Church • Eden Living West Melbourne • Embraer Foundation ERC Incorporated • Eyedea Vision Care, Inc. • Faith Viera Lutheran Church • Family Promise National • First Baptist Church of Cocoa • First Church Melbourne • First Presbyterian Church of Palm Bay • Florida Business Bank • Florida Power & Light Company • Georgianna Church • GoodCoin Foundation • Grace Life Church • Grace United Methodist Church • Hardy World • Health First Foundation • Help Us Help Others Foundation • Henry Family Foundation • Heritage Lakes at West Melbourne • HERO Fund • Hobbs Foundation • Holiday Builders • HomeAid Orlando • Hope Lutheran • Hope Episcopal Church • Hope Lutheran Church • Indian River Colony Club • Indian River Networks • IRCC Residents Activities Council • John & Julia Roach Fund • John & Katherine Duda Foundation • Krasny & Dettmer • K & P Entities • KCF Site Development, LLC • Kliger Nicholls Charitable Fund • Knights of Columbus Cape Canaveral #4826 • L3Harris Foundation • Lassiter Transportation Group, Inc. • LEAD Brevard • Legion Riders #163 • Lexus of Melbourne • Long Doggers Viera • Mack Foundation • Manatee Elementary School • Margaret Heins Foundation • Margaret R. Binz Foundation • Market Street Viera • Matthew Development • Maxwell Appraisal Group • Melbourne Regional Chamber • Merritt Island Presbyterian Church • MH Williams • Mike Wagers Construction Company • National Realty Of Brevard, Inc. • Northrop Grumman • Our Saviour's Catholic Church and School Cocoa Beach • Pineda Inn Bar & Grill • Pineda Presbyterian Church • Pizza Gallery & Grill • PNC Foundation • Prestige Title of Brevard, LLC • Progressive Cleaning • Rall Capital Management • Raymond James & Associates, Inc. • Residents Activities Council of IRCC • Ripple Affect Life Coaching • River Tree Builders • Riverside Presbyterian Church • Rockledge United Methodist Church • Rolle IT • Roswell Global • Running Zone • RZK Architects • Savings Safari • Seaside Bank • Seeking Health • The Six Pillar Foundation • Slater Christian Charity Fund • Slug-A-Bug • Space Coast Association of Realtors Foundation • State Farm • St. David's by the Sea Episcopal Church • St. John's Episcopal Church • St. John The Evangelist Catholic Church • St. Mark's United Methodist Church • Storage King USA • Suntime Plaza • Suntime United Methodist Church • Team Solutions Dental Lab • Temple Beth Shalom • Tommy Blair, Inc. • Trauger Consulting Engineers, Inc. • Trinity Wellsprings Church • Truist Foundation • United Way of Brevard • Viera Builders • The Viera Company • Viera Elks Lodge #2817 • Viera Voice • VITAS • W+J Construction • Watson Commercial Real Estate • We Sell 321 RE/MAX Elite • Wells Fargo Foundation • Wesche Jewelers • Wilkinson Family Fund • Wings of Grace Ministries • Zonta Club Of Melbourne

[www.FamilyPromiseofBrevard.org](http://www.FamilyPromiseofBrevard.org)

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